

Smarter Carts & Trucks

RUBBERMAID® MATERIAL HANDLING SOLUTIONS

A new standard of excellence in heavy-duty platform trucks and carts. Rubbermaid has significantly redesigned and expanded its material handling line with new categories, new products and new innovations that help you work smarter, faster and safer.

SMART.
RUGGED.
TRUSTED.



Rubbermaid's exclusive Duramold™ technology exceeds the highest performance standards in the industry.

For more information on these innovative products, go to the "Storage & Material Handling" section of this catalog.



RCP 4486 BLA
SIDE PANEL PLATFORM TRUCK

RCP 45 20-88 BLA
HEAVY-DUTY UTILITY CART

RCP 4436 BLA
HEAVY-DUTY PLATFORM TRUCK

Work Smarter.



2011
JANITORIAL • FOODSERVICE • PAPER



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Your Single-Source Supplier
for Janitorial, Foodservice and Paper

2011

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Symbol Legend



The Enviro-conscious symbol designates products that are environmentally preferable. These products do not contain hazardous solvents, they utilize recycled materials, incorporate recyclable components, or otherwise reduce the impact on the environment. A "green dot" at the end of a stock number indicates the product is Enviro-conscious. The products may also meet third party environmental standards, such as:

- U.S. EPA's Design for the Environment (DfE)
- The U.S. EPA recognizes product for its use of the safe possible ingredients.



Green Seal™ Certified Manufacturers may submit their products for evaluation by Green Seal™. Those that comply with the requirements are authorized to use the Green Seal™ Certification Mark on their products. Green Seal™ is dedicated to safeguarding the environment and promoting environmentally responsible products and services.

<http://www.greenseal.org>

Ecologo™ (Environmental Choice) Ecologo™ sets standards for hand cleaners that demonstrate biodegradability, performance, limited toxicity and limited environmental impact.

ACMI (Art & Creative Materials Institute) The Art & Creative Materials Institute (ACMI) certifies products as non-toxic.

The CRI (Carpet and Rug Institute) Seal of Approval program identifies effective carpet cleaning solutions and equipment that clean carpet right the first time and protect a facility's carpet investment. Not all products clean well enough to earn the Seal of Approval distinction, so look for the blue and green CRI Seal of Approval as proof that you are purchasing or using a quality product. The CRI Seal of Approval logo is a trademark of the Carpet & Rug Institute.



The CRI (Carpet and Rug Institute) Green Label™ signifies a superior cleaning vacuum that has passed stringent testing for soil removal, dust containment and carpet appearance retention. The CRI Green Label logo is a trademark of the Carpet & Rug Institute.



Products made with some recycled material.



Products made with at least 30% or more post-consumer recycled material.

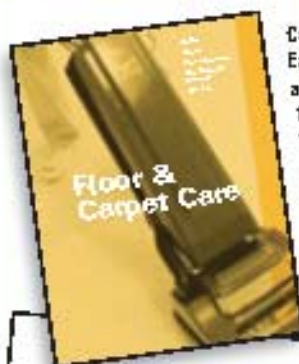


Products that cannot ship via UPS.



Products that require assembly.

How to use, how to find.



Category lead-in
Each product category begins with a lead-in page, making it simple for you to know when you're in the right section. These pages are color-coded to signify the beginning of each category.

Find it fast and easy.
Multiple levels of product categories and subcategories, plus color-coded headings, make it simple to find the products you need with just a quick glance.



Picture it in color.
Easily identify the products you need with colorful, true-to-life images.

Enviro-conscious symbol.
Shows you which products are environmentally conscious, making it easy to shop green!

Complement your purchases.
We give you an easy way to find companion products.

How to Choose icon.
Refers you to our buyer's guides throughout the catalog, developed to help you select the right products for your specific needs.



Green Buildings

What they say about the cleaning industry's bottom line.

America is going green. That's certainly true of buildings, whether they're homes, commercial buildings or institutional spaces that are pre-existing or new construction. Today's building management professionals strive for new and ambitious green goals in cleaning and maintenance.

Green is everywhere, for almost everyone. Look at the big picture: eight out of ten consumers are now making green buying decisions. That's according to the 2009 National Green Buying study of 1,000 people, conducted by Green Seal™ and EnviroMedia Social Marketing. About 60 percent of shoppers in the general consumer market choose green cleaning products and look for reduced packaging.

It's safe to say that the general attitude about green carries over from the consumer realm to the cleaning industry; people in this business are consumers, too. Cleaning industry pros have another sort of green incentive – the financial kind – to put green cleaning products, services, and operations to work for them. Green products and practices deliver direct economic benefits to businesses, along with enhancements to health, safety, and environmental and social responsibility.



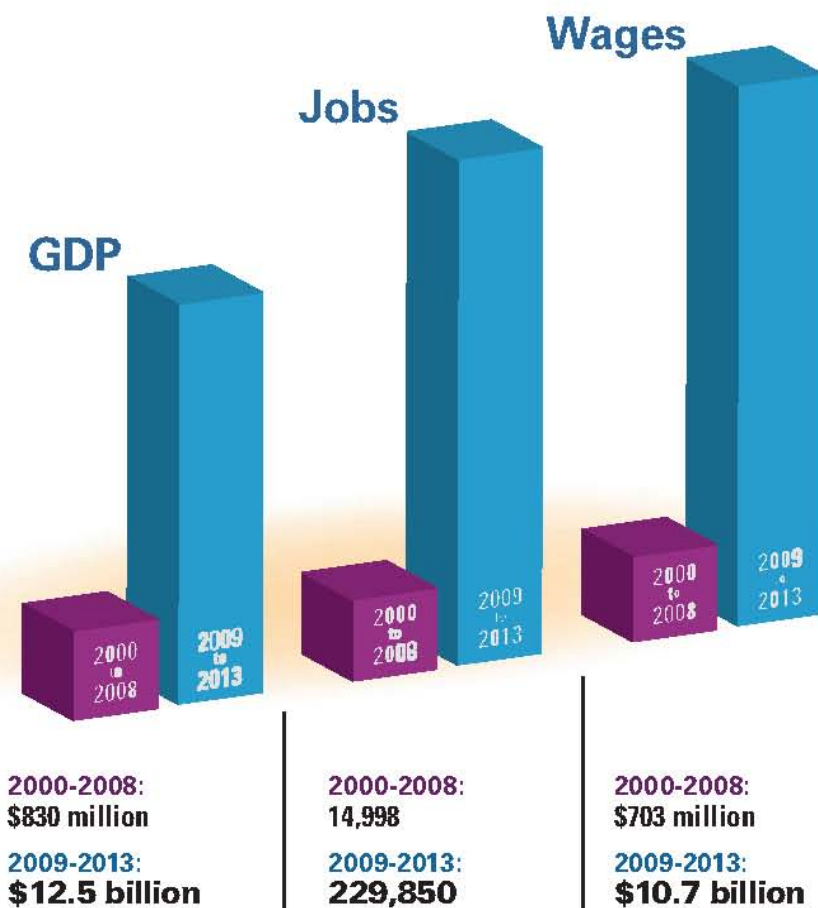
proportion of consumers making green buying decisions



proportion of shoppers choosing green cleaning products and looking for reduced packaging



Economic Impact: LEED Rating System



Following the LEED

One international leader in green building certification is LEED — Leadership in Energy and Environmental Design. There's more news every day, because more and more buildings are adhering to these standards. The economic impact of US Green Building Council's (USGBC) LEED standards was recently summarized, and it is nothing short of huge. The measures so far are impressive, but the projections for growth show amazing increases in spending for green products and services, as well as jobs.¹

The LEED credits for existing buildings include LEED-EB: Operations and Maintenance (O&M). Facility maintenance professionals will be held accountable for their function's role in the organization's sustainable practices. Contractors, take note: the recent ISSA Cleaning Industry Management Standard — Green Building (CIMS-GB) "offers cleaning organizations a certification that is closely tailored to provide customers with exactly what they need to secure" LEED-EB: O&M credits.² Of course, the new standards ensure that maintenance departments and cleaning companies are greening their overall operations as they achieve certification.

¹ <http://climateprogress.org/2009/11/12/usgbc-jobs-green-building-8-million-jobs/>

² <http://www.issa.com/7m-articles&event-view&id=3372&page=1&lg-&category=116>

³ <http://greensource.construction.com/news/070822MerchandiseMart.asp>



Photo courtesy of A View on Cities, www.aviewoncities.com

LEED certification for the Merchandise Mart, world's largest commercial building

At 4.2 million square feet, Chicago's Merchandise Mart presents a massive maintenance challenge. In the process of submitting for certification for the 77-year-old building, Merchandise Mart Properties:

- Recycled waste
- Used cleaning products with low levels of volatile organic compounds (VOCs)
- Implemented a purchasing policy with green products
- Updated construction standards to include green practices
- Increased the energy efficiency of equipment throughout the building
- Implemented green standards for events within the building
- Worked with tenants to achieve certification in the LEED for Commercial Interiors rating system.³

Top three areas for greening and cleaning

Today, manufacturers invest in R&D to create more and more products, equipment and supplies for green maintenance. There are three areas of environmental impact that receive the most attention:

- **Chemicals.** Over 6 billion pounds of cleaning chemicals are used annually.
- **Paper products.** Almost 30 million trees go into the 4.5 billion pounds of janitorial paper consumed each year; manufacturing and bleaching process have enormous environmental and health impacts.
- **Waste.** Approximately 1 billion pounds of janitorial equipment end up in landfills each year.⁴

By looking at these three issues, anyone in charge of cleaning commercial, public and industrial buildings can make those spaces greener.

How being green pays off

Of course, it's good to do the best job and respect the environment in which we live and work. But there are also business dividends to consider, as well. Here are a few examples. Going green is:

- **Cost-conscious.** Concentrates require less bulky packaging, and less storage space in your facility. They also cost less to ship, and those savings can often be reflected in the price.
- **Health-conscious.** Well-trained users of safer cleaning products needn't fear side effects, and the businesses that employ custodial staff can anticipate less sick time.
- **Image-conscious.** A green business cashes in on advantages in marketing, contracting, recruiting, employee retention, and good will in the community.

Green is the color of success.

⁴ http://www.greenseal.org/resources/g42_one_pager.pdf

⁵ <http://www.environment.columbia.edu/projects/other/housekeeping.html>

Want to get deeper into green cleaning?

The GS-42 Green Seal™ Environmental Leadership Standard for Commercial Cleaning Services requires in-house and external cleaning services to meet certain requirements. The certification standard requires:

- Planning including written operating procedures and schedules
- Products, supplies and equipment that meet eco-friendly criteria
- Cleaning procedures that address environmental goals and use approved chemicals in an efficient way
- Communication that ensures owners, managers, occupants, cleaning and facility managers and personnel are aware of plans
- Training of cleaning personnel for general procedures and site-specific needs

Go to <http://www.greenseal.org/certification/standards/gs-42commercialcleaning.cfm> for more details.

Green cleaning by the numbers: Columbia University

50

number of wall-mounted dilution control systems across the campus

174

custodial staff members on the Morningside campus receiving special training on use of cleaning products

99.3

percent dust retention of new, ergonomically designed triple-filtration canister vacuums

2000

year in which the University implemented a green cleaning buying policy

"Since 1993, Columbia University has consistently enhanced the ways in which spaces are 'cleaned greener' by a custodial staff whose workplace, at the same time, has become safer and more environmentally sound," says Helen Bielak, Custodial Manager, Columbia Facilities.⁵